

INDIVIDUAL AWARD CATEGORIES AND NOMINATION INSTRUCTIONS  
PRSA PALM BEACH  
2019

**CALLING ALL NOMINATIONS FOR 2019 INDIVIDUAL AWARDS**

The PRSA Palm Beach Chapter will honor individuals for excellence in the following categories. Award winners will be revealed and recognized for excellence at the Palm Awards Celebration Luncheon on Thursday, February 28, 2019 in West Palm Beach.

It is FREE to nominate a deserving person and simply requires a one-page letter from the nominator that demonstrates how the nominee fits the requirements. Send to [prsapalmawards@gmail.com](mailto:prsapalmawards@gmail.com), Use "Award Nomination" in the Subject line.

Submission will be accepted through January 15, 2019.

**INDIVIDUAL AWARD CATEGORIES**

**PRSA PALM BEACH HALL OF FAME** – *The Order of The Palm* recognizes and honors public relations professionals for career achievements and significant contributions to the field. This is the inaugural year for this award.

**RISING STAR AWARD** – This award for achievement in public relations recognizes a Palm Beach Chapter member with 10 or fewer years of experience who has demonstrated significant leadership and made contributions to the profession of public relations through work experience, chapter involvement and community activities.

**SHINING STAR AWARD** – This award for achievement in public relations recognizes a Palm Beach Chapter member with 10 or more years of experience who has demonstrated significant leadership and made contributions to the profession of public relations through work experience and involvement with the Public Relations Society of America, National, District or Chapter levels.

**STELLAR PALM AWARD** – This award recognizes a community member or business executive (*non-member or member*) who has made an outstanding contribution to the community by utilizing ethical public relations practices and principles.